

I.T.S ENGINEERING COLLEGE GREATER NOIDA

(A NAAC Accredited Engineering College)

Department of MBA

Ref No.: ITS/MBA/001/2021-22

Date: 11/08/2021

Notice

This is to inform you all that there will be a departmental meeting to be held on 13/08/2021 at 03:30 P.M. in HOD Cabin Room No. 305 within the order to discuss the feedback on curriculum given by concerned faculty members.

You all are required to go through previous syllabus and new referred syllabus in order to identify any gap as per AKTU Syllabus or Industry Requirement, if any then will be discussed in meeting.

Dr. Sunita Shukla (HOD MBA)

HOD - MBA

ITS Engineering College

CC to:

- 1) Director Office, ITS Engineering College, Greater Noida.
- 2) Dean Academics, ITS Engineering College, Greater Noida.
- 3) Dean Students Welfare, ITS Engineering College, Greater Noida.
- 4) All Department HOD's
- 5) Faculty of MBA Department.



I.T.S ENGINEERING COLLEGE GREATER NOIDA (NAAC Accredited)

Department of MBA

MINUTES OF MEETING

Meeting Date: 13/08/2021

Meeting Venue: MBA HOD CABIN

Meeting Time: 03:30 pm

Departmental faculty meeting held with all the concerned faculty members who teach in of MBA

Department to discuss the feedback on curriculum suggested by AKTU from session 2021-22.

The following points were discussed in the meeting:

- There are certain theory subjects whose gaps are identified as per competitive exam and as per the industry need.
- Various Subjects are allotted to other department as per their requirement.
- The students will be allowed to choose amongst various open elective subjects and departmental elective subjects as per their area of interest.
- At least one Industrial Visit, Guest Lecture and workshop needed to be planned for the students.
- Hands on workshop/training on latest technology to be conducted.
- Motivate students to work on some good projects.
- The projects will be done by the final year students should be of high quality.
- IT/Soft-skills Training should be conducted for final year for better placement.

The gap identification and proposed action taken are given in next attached Sheet.

Members Present

Dr. Sunita Shukla – HOD MBA

Mr. Sachin Sinha- A.P. - MBA

Ms. Sana Vakeel – A.P. - MBA

Mr. Pratik Dwivedi – A.P -MBA

Ms. Rashmi Kaushik – A.P -MBA

HOD - MBA

ITS Engineering College

Sr		Branch/ Year	Subject Code	Subject Name	Faculty	Gap Identified if any (As per GATE Syllabus or Industry requirements)	Action Taken/Suggested
1	2021-22	MBA/1st	KMBN105	Marketing Management	Ms. Rashmi Kaushik	Syllabus misses in depth know-how of Social Media Marketing and Meta Marketing practices.	Value added sessions has been conducted to fulfill the gap.
2	2021-22	MBA/1 st	KMBN103	Financial Accounting & Analysis	Mr. Sachin Sinha	Syllabus should include recent financial awareness and practices.	Workshops and Expert Session organized on Financial Awareness.& Investment Portfolio management practices & trends.

ITS Engineering College Greater Noida Department of MBA

Action Taken Report on Alumni Feedback Form

Session: 2021-22

S.No.	Weak Areas identified	Response/Feedback/Suggestions	Action taken
1	Flexibility to choose from subjects of other branches (Open electives)(9)	NA	NA
2	Core branch subject (7)	Students were looking for more specializations.	IT, IB and operations specialization were also offered.
3	Support from non teaching staff (6)	They were asked to smoothen the marksheet/bonafide certificate collection processes.	Time slots of rear office had fixed
4	Support from non teaching staff (6)	They were asked to smoothen the marksheet/bonafide certificate collection processes.	Time slots of rear office had fixed
5		Students asked for training sessions for trending skillsets.	Workshop has been arranged.

HOD Signature

Points of parameter	Feedback 1	Feedback 2	Feedback 3	Total
1	4	5	4	13
2	5	5	4	14
3	3	5	5	13
4	5	4	4	13
5	- 5	3	5	13
6	5	5	- 4	14
7	5	5	3	13
8	5	4	5	14
9	3	4	4	11
10	5	. 5	4	14
11	5	5	5	15
12	4	. 5	5	14
13	5	5	4	14
14	4	4	4	12
15	5	3	5	13
16	5	5	.4	14
17	5	4 .	5	14
18	3	5	4	12
19	4	5	-4	13
20	5	5	5	15
.21	5	5	4	14

Department of MBA

Action Taken Report on Employer Feeback

Session: 2021-22

S.No.	Weak Areas identified	Response/Feedback/Suggestions	Action taken
1	Planning and organisation skills	Activities related to planning and organisational skills should be conducted.	Activities related to planning and oragnisational skills were conducted and case-based learning methods was introduced for inculcating these skills.
2	Using technology and workplace equipments	Guest lectures should be planned. 2. Workshops on contemporary technologies should be conducted.	Guest industry speakers having expertise and knowledge about latest technological trends were called for special lectures. 2. Workshops in areas such as Advanced Excel, SPSS and Tally were conducted.
3	Knowledge Adequacy	Knowledge enhancing activities should be increased. 2. Newspaper discussion should be encouraged in zero period.	Knowledge enhancing activities, such as business quiz and group discussion, were conducted. 2. Daily newspaper analysis session was conducted in zero period in the morning.
4	Ability to take initiatives	Student involvement in departmental activities should be encouraged. 2. Subject coordinators should be appointed for various subjects. 3. Student coordinators for different activities shall be appointed for increased involvement of students.	HoD was informed. Student coordinators were appointed for departmental activities, placement activities, cultural activities and so on. 2. Subjectwise coordinators are appointed by respective subject teachers.

Faculty Coordinator

HOD Signature

oints of parameter	Feedback 1	Feedback 2	Feedback 3	Total score out of 35
1	4	5	5	14
2	5	5	5	15
3	5	5	4	14
4.	4	4	4	
5	4	5	5	
6	5	5	5	
7	5	4		
8	5			
9	5	4		
10	5	3		
11	4	4.	5	
12	4	5	4	13
13	4	4	4	12
14	5			
15	5	4	5	14
Overall				
Score of		0	_	
Satisfaction	9	9	9	27
(Out of 10)				
Total out of		74	. 70	228
75	78	/4	76	

Department of MBA

Action Taken Report on Student Curriculum/Feedback

Session: 2021-22

ACCIOII I an	ten keport on studen	t Curriculum/Feedback	Session: 2021-22
S.No.	Weak Areas identified	Response/Feedback/Suggestions	Action taken
1	The syllabus is less suitable for the course.	Syllabus should be revised every five years by the university. 2. Gaps should be identified in university syllabus. 3. More value-added courses or expert talks should be conducted as per the identified gaps.	Syllabus cannot be changed as it is set by the university. 2. Departmental head was informed and faculty member were asked to identify gaps in syllabus. 3. Based on the gaps identified by faculty members, value-added courses were developed and conducted.
2	Helps going for higher studies	Special sessions should be arranged to make students aware about further higher education opportunities available for them. 2. Students should be provided training to prepare for competitive exams for higher studies.	

Faculty Coordinator

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HOD Signature

Points of					Total
paramete	-	Feedback	Feedback	Feedback	score out
r	Feedback 1	2	3	4	of 50
1	5	4	4	4	17
2	5	5	5	4	19
3	5	5	5	4	19
4	4	4	4	5	17
5	4	4	4	5	17
6	4	4	5	5	18
7	4	4	4	4	16
8	5	5	4	5	19
9	5	4	5	3	17
10	4	4	4	5	17
Total out of 50	45	43	44	44	176
			D 26		

0	IT:	S Engineering College, Gre	eater Noida
	1	Department of M.B./	
Action Ta	ken Report on Industry	Expert	Session: 2021-22
S.No.	Weak Areas identified	Response/Feedback/Suggestions	Action taken
1	Awareness of major Post Covid Management Trends & practices	Students neeed to get full insight of latest business practices in context of post-covid era.	Session on Marketing, HR, Finance conducted on the prevailing topics with respect to post-covid situations in business world.
2	Entrepreneurship Skills	MBA students should get more hands-on practices to inculate Entrepreneurship Skills among them	Workshops and Brain Storming Sessions organised involving MBA students irrespective of their specializations.
3	Analystical Skills		Students were motivated and guided to pursue MOOCs courses related to A.I., data science, design thinking, HR Analytics, Marketing Analytics.

Faculty Coordinator

HOD - MBA
ITS Engineering College

HOD Signature

I.T.S Engineering College, Greater Noida Employer Feedback Form

(Please note that the data that is provided by you herein is strictly confidential and will not be shared with anyone without your prior permission).

Dear	Employer
Greet	tings!!

We are thankful to you for providing employment to our graduates who are currently working in your esteemed organization.

We shall be very much appreciative and be grateful if you can spare some of your valuable time to fill up this feedback form of one of our graduate. It will help us to improve further the quality of teaching-learning and to give you better skilled employees in future.

Name of the Employee:	Bindu	Sagn	
	9	0	

Tick the number that best describes your level of satisfaction at each question:

5 - Outstanding, 4 - Excellent, 3 - Above Average, 2 - Average, 1 - Not satisfactory

How satisfied are you with the student/s work performance in each of these areas:	5	4	3		21
Attitude towards work	~				
Communication skills	V				:
Work Discipline	V	9	8.0		
Knowledge adequacy		~			
Team Work	/				
Ability to learn	/			*	
Adjustment to work culture	~	1		* .	
Ability to take Initiatives	V				-
Problem Analysis skill	V			,	
Ethics	V				
Planning and Organization skills	V				
Open to new ideas and learning new techniques		1		и	
Using technology and workplace equipment	/				iz.
Self-motivated and taking an appropriate level of responsibility	1	,	В		
Relationship with seniors/peers/subordinates	V				

On the so	cale of 10 l	ow do you	ı rate your	overall sa	tisfaction v	with ITS st	tudents?		
<i>(</i> 10)	9	8	7	6	.5	4	3	2	1

If you were dissatisfied with any aspect, please comment further:

None

Any other Comment(s):-	5		c	
Done	1 A A A A A A A A A A A A A A A A A A A	a.	A 8	j.

Please feel free to speak in confidence with our TPO/ staff about any aspects of the program or students' performance. If you would like staff to contact you to discuss any issues, please provide your contact number.

Name: Ashu Deswal Position: Director	
Company/Organization: Solvexis Consulting Run Ltd.	
Address: Norda	
Address. 1 40 700)	

Date:	17th March 2023
Phone:	7451005150

Please email the completed form to dir.engg@its.edu.in OR post it on the following address:

The Director
I.T.S Engineering College
46, Knowledge park III
Greater Noida, Uttar Pradesh 201308
Phone:0120-2331000 Fax: 0120-2331037

I.T.S Engineering College, Greater Noida **Employer Feedback Form**

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Dear Employer,

Greetings!!

We are thankful to you for providing employment to our graduates who are currently working in your esteemed organization.

We shall be very much appreciative and be grateful if you can spare some of your valuable time to fill up this feedback form of one of our graduate. It will help us to improve further the quality of teachinglearning and to give you better skilled employees in future.

Name of the Employee:An	cit Kumar Singh
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Tick the number that best describes your level of satisfaction at each question:

5 - Outstanding, 4 - Excellent, 3 - Above Average, 2 - Average, 1 - Not satisfactory

How satisfied are you with the student/s work performance in each of these areas:	5	4	3	15	21
Attitude towards work	V	/			
Communication skills		~	_	11	
Work Discipline		~			
Knowledge adequacy		1		2 1	
Team Work		V			
Ability to learn		V			
Adjustment to work culture	/				
Ability to take Initiatives		1			
Problem Analysis skill	~				
Ethics		/		-	
Planning and Organization skills		1			
Open to new ideas and learning new techniques		/			
Using technology and workplace equipment		~		7	
Self-motivated and taking an appropriate level of responsibility		V		45	
Relationship with seniors/peers/subordinates			/	5	



On the sc	ale of 10 h	ow do you	ı rate your	overall sa	tisfaction	with ITS	tudents?		
10	(9)	8	7	6	5	4	3	2	1

If you were dissatisfied with any aspect, please comment further:

None

Any other Comment(s):-
Nove-
Please feel free to speak in confidence with our TPO/ staff about any aspects of the program or students' performance. If you would like staff to contact you to discuss any issues, please provide your contact number. Name: Position: Associate Manager
Company/Organization: India Mart Intermeth Put. Utoh
Address: India Mart Putermest Put. Ltd., Nord ?
Date: 15th Sep 2022
Phone: 9739107128

Please email the completed form to dir.engg@its.edu.in OR post it on the following address:

The Director
I.T.S Engineering College
46, Knowledge park III
Greater Noida, Uttar Pradesh 201308
Phone:0120-2331000 Fax: 0120-2331037

IFS Engineering College

I.T.S Engineering College, Greater Noida <u>Employer Feedback Form</u>

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Name of the Empl	oyee: A	nigh	Kunaw
1	-		

Tick the number that best describes your level of satisfaction at each question:

5 - Outstanding, 4 - Excellent, 3 - Above Average, 2 - Average, 1 - Not satisfactory

How satisfied are you with the student/s work performance in each of these areas: Attitude towards work	5	4	3	2	21
				8	
Communication skills		V			=
Work Discipline	4		8		
Knowledge adequacy					
Team Work					
Ability to learn					
Adjustment to work culture	b				27
Ability to take Initiatives	/				
Problem Analysis skill		/			
Ethics				17	
Planning and Organization skills					
Open to new ideas and learning new techniques	1				
Using technology and workplace equipment	V	-			
Self-motivated and taking an appropriate level of responsibility		V			,
Relationship with seniors/peers/subordinates	1/	X			

he sca	ale of 10 h	ow do you	rate your	overall sa	tisfaction v	with ITS st	tudents?		
THE STATE OF THE S	X.				T	T 4	7	7	1
		Ω .	1 7	1 6		1 64	7		1

If you were dissatisfied with any aspect, please comment further:

Any other Comment(s):-

Skilled students.

Please feel free to speak in confidence with our TPO/ staff about any aspects of the program or students' performance. If you would like staff to contact you to discuss any issues, please provide your contact number.

Name: Nahni Shansa Position: Delhollest Branch Mgr

Company/Organization: Cease Fire Company Utd.

Address: Uttam Nagas, Delhi

Date: 17-8-2022

Phone: Not Avrilable

Please email the completed form to dir.engg@its.edu.in OR post it on the following address:

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I.T.S Engineering College
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Name of the Employee:	i Kas 1	
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Tick the number that best describes your level of satisfaction at each question:

5 - Outstanding, 4 - Excellent, 3 - Above Average, 2 - Average, 1 - Not satisfactory

How satisfied are you with the student/s work performance in each of these areas:	5	4	3		21
Attitude towards work	1	/		81	
Communication skills	1				
Work Discipline					
Knowledge adequacy	V				
Team Work	V				
Ability to learn	V				
Adjustment to work culture	V	,			
Ability to take Initiatives	V		-	-	
Problem Analysis skill	V				
Ethics	V				
Planning and Organization skills	V				
Open to new ideas and learning new techniques				c	
Using technology and workplace equipment	V	•			
Self-motivated and taking an appropriate level of responsibility	V				
Relationship with seniors/peers/subordinates					

On the sc	ale of 10 l	ow do yo	u rate your	overall sa	tisfaction v	with ITS s	students?		
(10)	9	8	7	6	5	4	3	2	1

If you were dissatisfied with any aspect, please comment further:

NA

Any other Comment(s):-	ė.		=		
211			2		
MA					

Please feel free to speak in confidence with our TPO/ staff about any aspects of the program or students' performance. If you would like staff to contact you to discuss any issues, please provide your contact number.

Name: Mahesh Tyer P	osition: Foundle Director
Company/Organization: Marin ho	
Address: Gugan	
Date: 19th Aug 2022	
Phone: NA	

Please email the completed form to dir.engg@its.edu.in OR post it on the following address:

The Director
I.T.S Engineering College
46, Knowledge park III
Greater Noida, Uttar Pradesh 201308
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I.T.S Engineering College, Greater Noida Alumni Feedback Form

(Please note that the data that is provided by you herein is strictly confidential and will not be shared with anyone without your prior permission).

We appreciate that you have spent valuable years pursuing course of your choice at I.T.S Engineering College, Greater Noida.

We shall be thankful if you can spare some of your valuable time to fill up this feedback form and give us valuable suggestions for further improvements of the institute.

Your valuable inputs will be of great use to improve the quality of our academic programs and enhance the credibility of our Institute.

Please Rate as per the following:

5 - Outstanding, 4 - Excellent, 3 - Above Average, 2 - Average, 1 - Not satisfactory

Parameters	5	4	3	2	1
How do you rate the contribution of faculty members in shaping your career and life	1/				
skills?					
Rate the teaching-learning process followed by the department/Institute					
Projects					
How do you rate the projects (major/minor) on the basis of following?				7	
 Contribution of project(s) undertaken in your skill enhancement and professional career 					
Project mentoring by supervisor	1				
Laboratory facility within the department					
Support from non-teaching staff	1				
Regarding Curriculum (Theory)					
How do you rate the courses curriculum in terms of the following?	I				
Core Branch Subjects					
• Flexibility to choose from electives (core-subjects)	1				1/2
Flexibility to choose from subjects of other branches (Open Electives)					
Managerial subjects	1				
Subjects on social cause such as Human values and Professional Ethics					
Regarding curriculum (Practical)					
How do you rate the role of laboratory experiments in your technical skills development and attitude?	1				
General					
How do you rate development activities organized by the department/Institute for your overall development?				20	
How do you rate the special efforts for bridging Industry/Academic gap?	1,	74.)	\rightarrow		
Rate the efforts towards Vocational Training	1		\rightarrow		
Rate the Institutes' efforts towards Placement	V		-		
Rate the efforts of Department/Institute towards Career counseling and guidance			_		
How do you rate your Alumni Network?					
How do rate ITS as a bridge between you and your goal?					
How do you rate the overall learning experience in terms of their relevance to the real life application?			2.		
How do you rate the courses that you have learnt in Department/Institute in relation to your current job?	1				

Are you willing to contribute to the development of the Department/Institute? YES/NO

	If yes, please specify type of contribution which you would like to make such as Financial/ Guest lecture/ Syllabus Up
	gradation/ Internship to students/ Student's placement etc.
	Please specify Gust leuter
•	Whether your grievances properly handled in the Department/Institute?
	As a student: YES/NO
	As a alumni: YES/NO
	If No, please specify the grievance
•	Was Management cooperative? Yes/No.
	If No, please comment
•	Have you participated in any Alumni meet as of now? YES/NO
•	Would you be interested to ask your colleague to join the Department/Institute Alumni Association? YES/NO
•	Will you be interested to Head/lead an Alumni chapter of your work place/city? Yes/No.
	If yes, please mention the details
•	Your suggestions for the improvements (if any) in the vision and mission statement of the Department and the Institute
•	Your suggestion for any changes in the curriculum.
•	Any other suggestions/comments, for the overall improvement of the Department/Institute: Department is don't well. Please mention your most memorable moment at ITS.
	- Resher's Pary
•	Which culture/best practices you liked most at ITS? Please comment.
Constant Con	ame ourse/Branch atch ate of Birth (arried/Unmarried Married, Anniversary Date resent Company/Organization esignation -Mail ID (obile No : Bindu Sagn : M3A : 2020-22 : (1941 Feb 2 400) : Umanvied : Umanvied : Solvexi & Concutting : Solvexi & Concutting : NA : NA : 7451005150
DI	eace ampli the completed form to its and a sile of the

Please email the completed form to itsengg.gnoida@its.edu.in OR post it on the following address:

HOD-MBA

ITS Engineering College

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Please Rate as per the following:

5 – Outstanding, 4 – Excellent, 3 – Above Average, 2 – Average, 1 – Not satisfactory

Parameters	5	4	3	2	1
How do you rate the contribution of faculty members in shaping your career and life					
skills?					
Rate the teaching-learning process followed by the department/Institute					
Projects					
How do you rate the projects (major/minor) on the basis of following?					
• Contribution of project(s) undertaken in your skill enhancement and professional	1				
career					
Project mentoring by supervisor		V			
Laboratory facility within the department					
Support from non-teaching staff					
Regarding Curriculum (Theory)					
How do you rate the courses curriculum in terms of the following?			-		
Core Branch Subjects					
Flexibility to choose from electives (core-subjects)					
Flexibility to choose from subjects of other branches (Open Electives)					1
Managerial subjects					
Subjects on social cause such as Human values and Professional Ethics		1			н
Regarding curriculum (Practical)	9				
How do you rate the role of laboratory experiments in your technical skills development		-			
and attitude?	10	,			
General					
How do you rate development activities organized by the department/Institute for your		-		10	
overall development?		-			,
How do you rate the special efforts for bridging Industry/Academic gap?	-				
Rate the efforts towards Vocational Training		~			
Rate the Institutes' efforts towards Placement	1				'
Rate the efforts of Department/Institute towards Career counseling and guidance					
How do you rate your Alumni Network?					
How do rate ITS as a bridge between you and your goal?	1				
How do you rate the overall learning experience in terms of their relevance to the real life application?				8 E	
How do you rate the courses that you have learnt in Department/Institute in relation to				-	
your current job?					

Do you feel proud to be associated with ITS as an Alumnus? YES/NO

• Are you willing to contribute to the development of the Department/Institute renework College

	If yes, please specify type of contribution which you would like to make such as Financial/ Guest lecture/ Syllabus Up
	gradation/Internship to students/ Student's placement etc.
	Please specify
•	Whether your grievances properly handled in the Department/Institute?
	As a student: YES/NO
	As a alumni: YES/NO
	If No, please specify the grievance
•	Was Management cooperative? Yes/No.
	If No, please comment
•	Have you participated in any Alumni meet as of now? YES/NO
•	Would you be interested to ask your colleague to join the Department/Institute Alumni Association? YES/NO
•	Will you be interested to Head/lead an Alumni chapter of your work place/city? Yes/No.
	If yes, please mention the details
•	Your suggestions for the improvements (if any) in the vision and mission statement of the Department and the Institute
•	Your suggestion for any changes in the curriculum.
•	Any other suggestions/comments for the overall improvement of the Department/Institute:
•	Please mention your most memorable moment at ITS.
•	Which culture/best practices you liked most at ITS? Please comment.
B D M If P D E	ame ourse/Branch atch ate of Birth Iarried/Unmarried 'Married, Anniversary Date resent Company/Organization esignation -Mail ID Iobile No Ankft kumal Stryth Chumal Stryth Ankft kumal Stryth Chumal Stryth Angel India Mart Inter Mesh Ret. Ltd., Fresh Anniversary Date The Chia Mart Inter Mesh Ret. Ltd., Fresh Anniversary Manager NA The Chia Mart Inter Mesh Ret. Ltd., Fresh Anniversary Manager NA The Chia Mart Inter Mesh Ret. Ltd., Fresh Anniversary Manager The Chia Mart Inter Mesh Ret. Ltd., Fresh Anniversary Manager The Chia Mart Inter Mesh Ret. Ltd., Fresh Anniversary Date Fresh Anniversary Date Fresh Anniversary Date The Chia Mart Inter Mesh Ret. Ltd., Fresh Anniversary Date Fresh Anniversary

Please email the completed form to itsengg.gnoida@its.edu.in OR post it on the following address:

HOD - MBA ITS Engineering College

The Director
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Please Rate as per the following:

5 - Outstanding, 4 - Excellent, 3 - Above Average, 2 - Average, 1 - Not satisfactory

Parameters	5	4	3	2	1
How do you rate the contribution of faculty members in shaping your career and life	1	1			
skills?					
Rate the teaching-learning process followed by the department/Institute	1				
Projects					
How do you rate the projects (major/minor) on the basis of following?	ŧ				
• Contribution of project(s) undertaken in your skill enhancement and professional	/				
career			-		
Project mentoring by supervisor	V			e .	
Laboratory facility within the department	1				
Support from non-teaching staff		·			
Regarding Curriculum (Theory)	,				
How do you rate the courses curriculum in terms of the following?	4				
Core Branch Subjects	/				
Flexibility to choose from electives (core-subjects)	V				
• Flexibility to choose from subjects of other branches (Open Electives)	V			9	
Managerial subjects	V	/			N
Subjects on social cause such as Human values and Professional Ethics		1			
Regarding curriculum (Practical)					
How do you rate the role of laboratory experiments in your technical skills development	. /				
and attitude?					
General					
How do you rate development activities organized by the department/Institute for your overall development?	1				
How do you rate the special efforts for bridging Industry/Academic gap?		V			
Rate the efforts towards Vocational Training		V			
Rate the Institutes' efforts towards Placement					
Rate the efforts of Department/Institute towards Career counseling and guidance					
How do you rate your Alumni Network?	V				
How do rate ITS as a bridge between you and your goal?	V				
How do you rate the overall learning experience in terms of their relevance to the real life application?	V		-		
How do you rate the courses that you have learnt in Department/Institute in relation to	V			2	
your current job?				^	

• Do you feel proud to be associated with ITS as an Alumnus? YES/NO

• Are you willing to contribute to the development of the Department/Institute? YES/NO.

	If yes, please specify type of contribution which you would like to make such as Financial/ Guest lecture/ Syllabus U
	gradation/ Internship to students/ Student's placement etc.
	Please specify Guest Lectures, Student Mentoling
•	Whether your grievances properly handled in the Department/Institute?
	As a student: YESANO
	As a alumni: YES/NO
	If No, please specify the grievance
•	Was Management cooperative? Yes/No.
	If No, please comment
•	Have you participated in any Alumni meet as of now? YES/NO
•	Would you be interested to ask your colleague to join the Department/Institute Alumni Association? YES/NO
	Will you be interested to Head/lead an Alumni chapter of your work place/city? Yes/No.
	If yes, please mention the details No specific
•	Your suggestions for the improvements (if any) in the vision and mission statement of the Department and the Institute
• *	Your suggestion for any changes in the curriculum.
•	Any other suggestions/comments for the overall improvement of the Department/Institute:
•	Please mention your most memorable moment at ITS.
• -	Which culture/best practices you liked most at ITS? Please comment.
Late Date Market	rrse/Branch : MB A
T. STORY	

Please email the completed form to itsengg.gnoida@its.edu.in OR post it on the following address:

HOD - MBA

ITS Engineering College

The Director
I.T.S Engineering College
46, Knowledge park III
Greater Noida, Uttar Pradesh 201308
Phone: 0120-2331000 Fax: 0120-2331037

Student Curriculum Feedback (2021-22)

Roll Number:	200220900008
Gender :	Female
Department :	MBA
Year of Study :	20-22
Mobile No. :	9568345828
Email ID :	mbazl-20@its.eduil

improvement of the curriculum.

(1-Strongly Disagree, 2- Disagree, 3-Neither agree nor disagree, 4- Agree, 5-Strongly Agree)

S.No.	Curriculum Evaluation	1	2	3	4	5
1	The syllabus is suitable to the course.	4)				
2	Aims and objectives of the syllabus are well defined and clear to teachers and students.		*	-		
. 3	Course content is followed by corresponding reference materials.				1	3
4	The syllabus has good balance between theory and application.					
. 5	The syllabus has made me interested in the subject area.					~
6	The syllabus covered modern/advanced topics.				51 C	
7	Syllabus is industry oriented.	iai.			~	
. 8	Learning values(In terms of skills, concepts, knowledge, analytical abilities or broadening perspectives.)		•	5	, w	
9	Applicability (Applicable in the real life).					
10	Helps going for higher studies.				18	

Any Other Suggestions (If any):

(Signature of the student)

Student Curriculum Feedback (2021-22)

Name of Student:	Pankaj Bangolia			
Roll Number :	2002220700013			
Gender:	Mole			
Department :	MBA			
Year of Study:	20-22			
Mobile No. :	8716911795			
Email ID :	Sibargotia 206 @ gmail. Com			
1 '	ntended to collect information relating to your satisfaction towards the nation provided by you will be used as important feedback for quality			
(1-Strongly Disagree, 2- Disagree, 3-Neither agree nor disagree, 4- Agree, 5-Strongly Agree)				

S.No.	Curriculum Evaluation	1	2	3	4	5
1	The syllabus is suitable to the course.	•				
, 2	Aims and objectives of the syllabus are well defined and clear to teachers and students.					
3	Course content is followed by corresponding reference materials.	0	à	2	# # # # # # # # # # # # # # # # # # #	V .
4	The syllabus has good balance between theory and application.					
5	The syllabus has made me interested in the subject area.					
. 6	The syllabus covered modern/advanced topics.		±		8	1
7	Syllabus is industry oriented.					
8	Learning values(In terms of skills, concepts, knowledge, analytical abilities or broadening perspectives.)					9 8 8
. 9	Applicability (Applicable in the real life).			15		
10	Helps going for higher studies.		2			

Any Other Suggestions (If any):

Pankaj Bando Fra

(Signature of the student)



Student Curriculum Feedback (2021-22)

Name of Student:	Tanya Gubta
Roll Number :	20022207000019
Gender:	F
Department :	MBA
Year of Study :	2010-22
Mobile No. :	8791650848
Email ID :	
i '	intended to collect information relating to your satisfaction towards the rmation provided by you will be used as important feedback for quality curriculum.
(1-Strongly Disagree	2- Disagree 3-Neither agree nor disagree 4- Agree 5-Strongly Agree)

S.No.	Curriculum Evaluation	1	' 2	3	4	. 5
1	The syllabus is suitable to the course.		5			
. 2	Aims and objectives of the syllabus are well defined and clear to teachers and students.		8 9			-
3	Course content is followed by corresponding reference materials.		5		*2	1
4	The syllabus has good balance between theory and application.					# H
5	The syllabus has made me interested in the subject area.					
. 6	The syllabus covered modern/advanced topics.	4			V	
7	Syllabus is industry oriented.					
8	Learning values(in terms of skills, concepts, knowledge, analytical abilities or broadening perspectives.)		M		•	
9	Applicability (Applicable in the real life).		e e		V	
10	Helps going for higher studies.					

Any Other Suggestions (If any):

(Signature of the student)

HOD - MBA

Student Curriculum Feedback (2021-22)

Name of Student:	Aashi Nanda
Roll Number :	2002220700001
Gender:	Female
Department :	MBA
Year of Study :	2020-22
Mobile No. :	8851343101
Email ID :	mba02_20@its, edu,in

This questionnaire is intended to collect information relating to your satisfaction towards the curriculum. This information provided by you will be used as important feedback for quality improvement of the curriculum.

(1-Strongly Disagree, 2- Disagree, 3-Neither agree nor disagree, 4- Agree, 5-Strongly Agree)

S.No.	Curriculum Evaluation	1	2	3	4	5
	The syllabus is suitable to the course.		ii.	2		
2	Aims and objectives of the syllabus are well defined and clear to teachers and students.					
	Course content is followed by corresponding reference materials.			81		
,	The syllabus has good balance between theory and application.	52°				9
E	The syllabus has made me interested in the subject area.	х в			V .	
, , , , , , , , , , , , , , , , , , ,	The syllabus covered modern/advanced topics.		9	n .	V	8
7	Syllabus is industry oriented.		,		V	
8	Learning values(In terms of skills, concepts, knowledge, analytical abilities or broadening perspectives.)				a a a a a a a a a a a a a a a a a a a	
9	Applicability (Applicable in the real life).		5			
10	Helps going for higher studies.		- "			

Any Other Suggestions (If any):

(Signature of the student)

HOD - MBA



(NAAC ACCREDITED)
Unit of Durga Charitable Trust
46, Knowledge Park III, Greater Noida, Uttar Pradesh-201308
Phone: 0120-2331000 | Fax: 0120-2331037
Email: engg.gn@its.edu.in | Website: www.itsengg.edu.in

FEEDBACK FORM FOR EMPLOYER/INDUSTRY

Dear Sir/Madam,

In order to produce competent MBA Graduates as per the need of the Industry and Society, we need inputs of personnel from Industry. ITS Engineering College always maintains a continuous dialogue with its stakeholders. As the ultimate beneficiary of our quality graduates, your support and feedback will help us to maintain the required standard of education. Kindly give your valuable suggestions to fulfill the gap between industry and academia for quality improvement:

11	between industry and academia for quality
1. Whether a strong foundation in managemen	nt, basic principles of management is mandatory
for successful career in companies. A) YES	B) NO
2. Do graduates should have inclination to ider	tify/ analyze real life situation problems
prevailing in the company?	A) YES B) NO
3. An understanding of ethical choices and respondences.	pect for intellectual property is important for the A) YES B) NO
4. Most preferable recent policies/ strategies v	which should be incorporated for Management
V	t technologies
5. Your suggestions regarding managerial conc	epts to be introduced in the curriculum to make
the students industry ready. Should be mou application	m band
Personal Details – Employer/Industry Expert	
1. Name & Designation - ASAM Dec. 2. Name of Company - Solvexis (2) 3. Mobile Number - 7 4 510051 St. 4. Email Id- ashu@solvexis. (0.1)	n HOD-MBA



(NAAC ACCREDITED)
Unit of Durga Charitable Trust
46, Knowledge Park III, Greater Noida, Uttar Pradesh-201308
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your valuable suggestions to fulfill the gap between industry and academia for quality improvement:
1. Whether a strong foundation in management, basic principles of management is mandatory
for successful career in companies. A) YES B) NO
2. Do graduates should have inclination to identify/ analyze real life situation problems
prevailing in the company? A)YES B) NO
3. An understanding of ethical choices and respect for intellectual property is important for the company. A) YES B) NO
4. Most preferable recent policies/ strategies which should be incorporated for Management
graduates. Technical centric activities should be clubbe in.
5. Your suggestions regarding managerial concepts to be introduced in the curriculum to make the students industry ready. Recent trends in HEIS to implement at vool level.
Personal Details – Employer/Industry Expert
1. Name & Designation - Rohini Singh, Associate Manager 2. Name of Company - India Mart Tratermesh Put Ital. 3. Mobile Number - 9739107128 4. Email Id- Tohini. Singh @indeamat.com HOD-MBA HOD-MBA Tohini. Singh @indeamat.com



(NAAC ACCREDITED) Unit of Durga Charitable Trust 46, Knowledge Park III, Greater Noida, Uttar Pradesh-201308 Phone: 0120-2331000 | Fax: 0120-2331037 Email: engg.gn@its.edu.in | Website: www.itsengg.edu.in

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suppor your v	t and feedback will help us to maintain traluable suggestions to fulfill the gap rement:	the required standard of	f education. Kindly give
1. Whe	ther a strong foundation in management,	, basic principles of mana	agement is mandatory
for succ	cessful career in companies. A) YES		B) NO
2. Do g	raduates should have inclination to identi	ify/ analyze real life situa	tion problems
prevaili	ing in the company?	AYYES	B) NO
3. An u	nderstanding of ethical choices and respeny.	ect for intellectual proper	ty is important for the B) NO
4. Most	t preferable recent policies/ strategies wh	ich should be incorporat	ed for Management
gradua	tes. Special emploses on	Entsepreneusshi	f Development
5. Your	suggestions regarding managerial concep	ots to be introduced in th	ne curriculum to make
the stu	dents industry ready. Note Institute - Industry inculcate.	-Participation	(IIP) to

Person	al Details – Employer/Industry Expert	•	. *
1	Name & Designation - Naline	Parma	
2.	Name of Company - Clasefixe	Company Ud.	· · · · · · · · · · · · · · · · · · ·
	Mobile Number-		
	Email Id		.
			*



(NAAC ACCREDITED)
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support and feedback will help us to maintain the required standard of education. Kindly give
your valuable suggestions to fulfill the gap between industry and academia for quality
improvement:

your valuable suggestions to fulfill the gap improvement:		
1. Whether a strong foundation in management,	basic principles of mana	agement is mandatory
for successful career in companies. A) YES		B) NO
2. Do graduates should have inclination to identi	fy/ analyze real life situa	tion problems
prevailing in the company?	A) YES	B) NO
3. An understanding of ethical choices and respectively.	ect for intellectual proper A) YES	rty is important for the B) NO
4. Most preferable recent policies/ strategies wh	ich should be incorporat	ted for Management
Preference should be 9tu	en to analy	fral skills
5. Your suggestions regarding managerial concerthe students industry ready.		

*		
Personal Details – Employer/Industry Expert		
 Name & Designation - July 2 Name of Company - July 3 Mobile Number - July 3 Email Id - July 3 	723	2-MBA eering College